



Finale Conference ALSO Project

Osimo, Italy

4-5 October 2007

**The local and regional dimension
of the Lisbon Strategy**



also

Achievement of Lisbon and Gothenburg
Strategy Objectives by INTERREG



REGIONE MARCHE



www.alsoproject.eu

The Lisbon Strategy for Growth & Jobs

The Lisbon Strategy *Sustainable Growth & Better and More Jobs*

**A more attractive
place to invest and
work**

**Knowledge and
innovation for
growth**

**Creating more
and better works**

Sound macroeconomic foundation & Good quality public finances

↑
⋮
*Matching
Strategy & Structure*
⋮
↓

Governance
European – National - Regional - Local

Roles and Challenges of the Public Sector in Delivering Growth & Jobs Strategy

• *Productivity challenge*

• *Innovation challenge*

**Sustainable
Economic Growth**

1. Public sector as the biggest single "industry" (investor, purchaser, employer)

Public sector as a catalyst for well-being, competitiveness and success of the society and its actors - people, communities and companies

2. Public sector as a policy-maker and regulator

Employment

Social Cohesion

• *Learning challenge*

3. Public sector as a key service provider

• *Sustainability challenge*

4 Renewed Lisbon Pillars...

...and 24 guidelines

Divided in:

**Limited role for
local/regional actors!**

- Economy (6)
- Micro-economy (10)
- Employment (8)

**INTEGRATED GUIDELINES FOR
GROWTH AND JOBS (2005-2008)**

Micro-economics: Knowledge and Innovation

(7) To increase and improve investment in R&D

To develop a mix of measures to foster business R&D through:

- To improve framework conditions and ensure a sufficiently competitive environment
- To increase public expenditure on R&D to 3% of GDP
- To strength centres of excellence
- To make better use of support mechanisms (fiscal measures)
- To ensure a sufficient supply of qualified researchers (scientific, technical and engineering students, ...)
- To enhance the career development of researchers and trans-national and inter-sectoral mobility of researchers



**Important role
for the regions!**

INTERREG IV C



**Regions for
economic change**

(8) To facilitate all forms of innovation

- To create well-functioning and product markets
- To establish a clearly defined and affordable intellectual property
- To encourage the creation and growth of innovative enterprises through new financing measures
- To foster technology diffusion by the development of information poles and networks
- To encourage FDI or imported technology

Microeconomics:
**A more attractive place to
work and invest**

(15) To promote a more entrepreneurial culture and create a supportive environment for SMEs

- To improve access to finance
- To adapt tax systems (rewarding success)
- To strengthen the innovative potential of SMEs
- To provide relevant information and support services to encourage creation and growth of start-ups (SMEs Charter)
- To reinforce entrepreneurship education

JEREMIE

**Important role
for the regions/
municipalities!**

(16) To expand and improve European infrastructure and complete agreed priority cross border projects

- To develop adequate transport, energy or ICT infrastructures, notably in cross-borders sections (essential condition to achieve a successful opening up of the network industries to competition)
- To introduce appropriate infrastructure pricing systems (environmental costs);

The Cohesion Fund

Employment Guidelines: Creating more and better work

(17) To implement employment policies aiming at achieving full employment, improving quality and productivity at work, and strengthening social and territorial cohesion

**EXPECTED
OUTCOMES**

- Employment rate (overall): 70% average for the whole EU
- Female employment rate: >60% average for the whole EU
- Older workers (55-64) employment rate: >50% for the whole EU
- National employment rates targets for 2008 and 2010

(18) To promote a lifecycle approach to work

- To build employment pathways for young people and reduce youth unemployment.
- To eliminate gender gaps.
- To reconcile work and private life (including childcare facilities).
- To render modern pension and healthcare systems (adequacy, financial sustainability and responsiveness to changing needs). Including appropriate incentives to work and discourage early retirement.



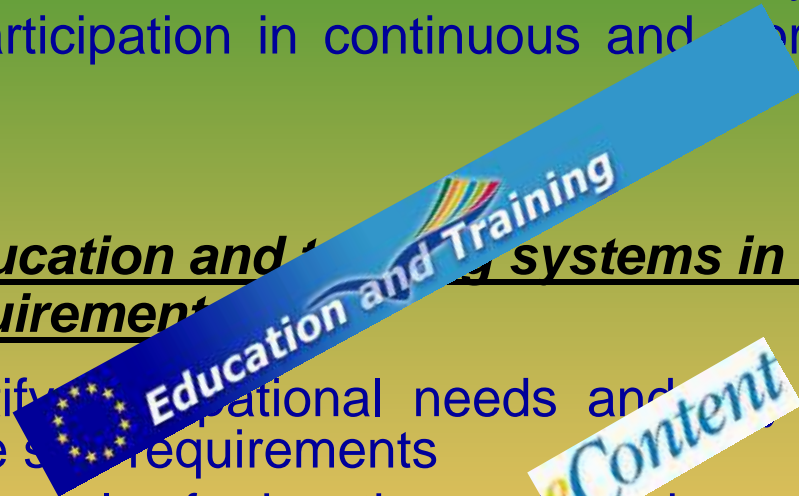
Employment Guidelines: Creating more and better work

(23) To expand and improve investment in human capital

- To establish an efficient lifelong learning strategies
- To increase access to initial vocational, secondary and higher education
- To enhance participation in continuous and workplace training throughout the life-cycle

(24) To adapt education and training systems in response to new competence requirements

- To better identify educational needs and competence requirements as well as anticipate future skills requirements
- To expand the supply of education and training tools
- To develop frameworks to support the transparency of qualifications
- To ensure the attractiveness, openness and high quality standards of education and training systems



R & D in Europe's Regions

Several clusters can be identified in Finland, UK, Germany and in southern and eastern France.

1th- **Île-de-France** (France): 14 671 (Mio EUR)

2nd- **Oberbayern** (Germany): 6 989 (Mio EUR)

3rd- **Stuttgart** (Germany): 6 146 (Mio EUR)

4th- **South-East** (UK): 6 021 (Mio EUR)

5th- **Lombardia** (Italy): 2 703 (Mio EUR)

Female employment **(Ages 15-64 as % of pop. aged 15-64, 2002)**

***Best results
occurred in***

- Stockholm (Sweden): 77.5%
- Västsverige (Sweden): 74.2%
- Berkshire (UK): 72.0%
- Utrecht (Netherlands): 68.9%

***On the other
hand...***

- Hainut (Belgium): 42.6%
- Murcia (Spain): 33.6%
- Sicilia (Italia): 24.2%
- Campania (Italia): 24.1%

Tertiary education attainments in European Regions/Municipalities

Some examples from lowest to upper attainment:



Inner London (UK): 48.2%

Brabant-Wallon (Belgium): 41,2%

Île-de-France (F): 35%

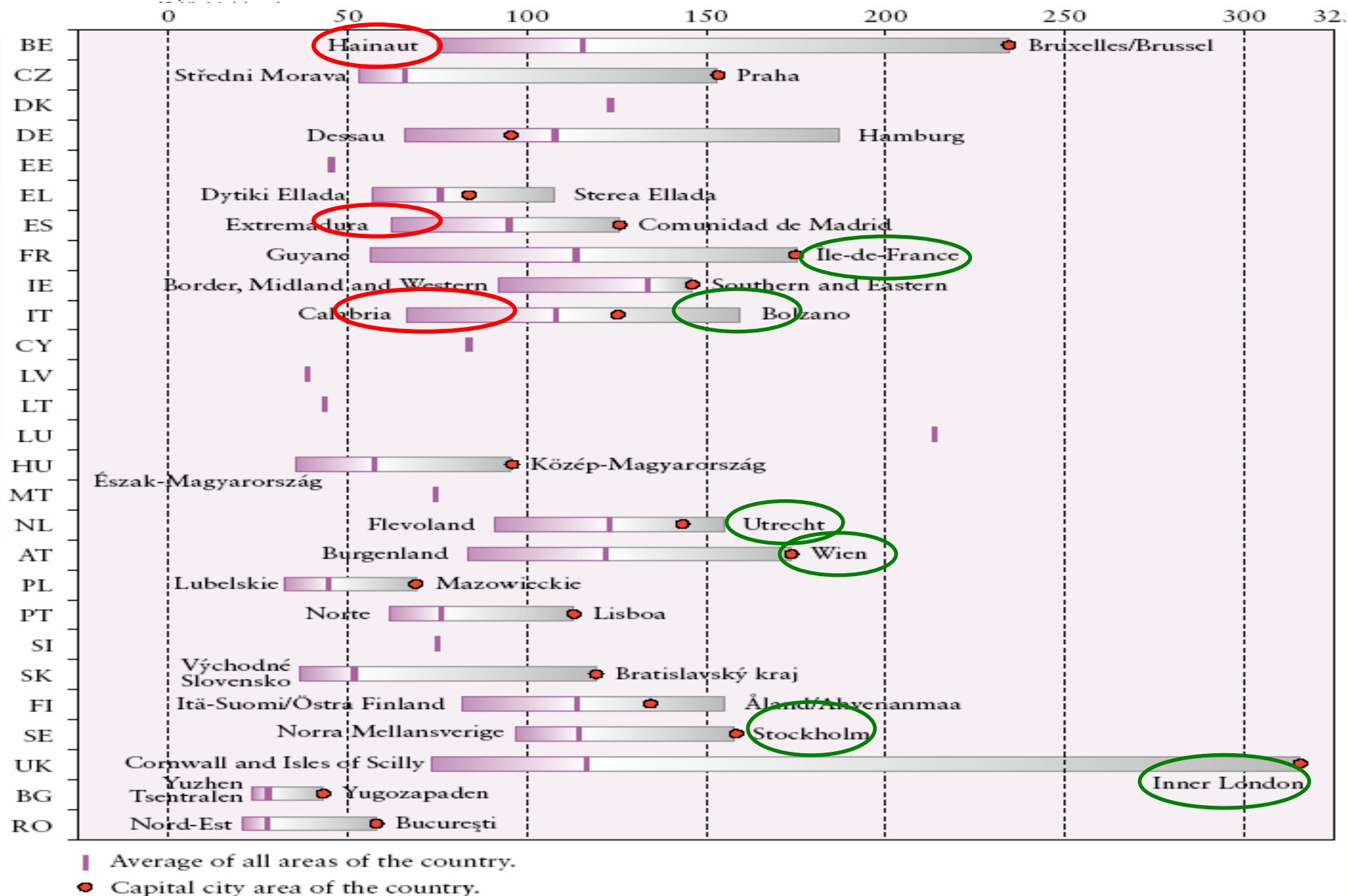
Catalonia (Spain): 25%

Wien (A): 20.6%

Emilia-Romagna (Italia): 11.5%

Madeira (Portugal): 5.1%

GDP per inhabitant (in PPS) 2002, NUTS 2 level, in % of EU-25 average (EU-25=100)



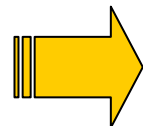
Regions and Municipalities as promoters of the Lisbon Strategy – A Finnish Presidency Conviction

- They have sound knowledge of the “right” environment (their strengths and weaknesses in the territory), offering the best place for a (local) dynamic exchange market of labour supply and demand.
- They can supply talent combined with a greater quality of life than other territories, tending to Technology, Talent and Tolerance (3T’s by Richard Florida) and being so innovation catalysers of the SME sector.
- They provide the geographical proximity in the transmission of tacit knowledge.
- In this context, crossing boundaries & cross-border cooperation have proved vital in discovering and ensuring innovative potentials in & for their local and regional territories.

Key Strategic Messages

- **Need of a partnership-based integrated approach and architecture combined with strong local leadership and personal level commitment.**
- **Need to refresh and open mindset on public-private partnerships and real and direct SMEs contribution to innovative policies and measures for growth and jobs.**
- **Need of continuous –qualitative and quantitative- benchmarking and measurement processes (“naming, shaming and faming” approach). You get what you measure – but do not measure everything you get!**

=> Of course, nothing comes as given! LRAs must therefore assume the strategy-maker instead of the strategy-taker role!



Lisbon delivered!



The Lisbon Strategy for Growth & Jobs from a Regional Perspective

Round Table 1:
Transport & Infrastructure Policy
Moderator: Lanfranco Senn
(CERTeT)

Round Table 2:
Creating more and better jobs
Moderator: Ali Bayar (ULB)

Round Table 3:
**Improving knowledge and
innovation for growth**
Moderator: Stanislovas Bielinis
(RDA Klaipeda)

Round Table 4:
**The Gothenburg & the Sustainable
Development Strategy**
Moderator: Octavi de la Varga
(Arco Latino)

**Thank you for
your attention!**

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